

EARTH FRIENDLY COLLECTION

EXPLORE THE POSSIBILITIES



CORK



As a biodegradable and regenerative resource, natural cork is thought to be one of the best examples of balancing the needs of humans with nature. Typically sourced from cork oak forests in the Mediterranean region, cork is most commonly harvested in a delicate and traditional way that removes only the outer layer of a mature cork oak. Regular harvesting occurs, on average, 20 times throughout the 200-year lifespan of a cork oak, and is thought to revitalize the tree's regrowth. The visually unique appeal of a gift card made from cork material, combined with its truly eco-friendly background, is a statement of your commitment to the preservation of the environment.

KONA™ PAPER



Born out of an excess of burlap bags from a local coffee roaster in St. Louis, this one-of-a-kind paper is the result of converting post-consumer waste into a whole new element. Kona paper comes from repurposed burlap coffee bean bags, providing a slightly rough texture with noticeable pieces of a vegetable fiber called jute. It is estimated that more than 10 million burlap bags of coffee are traded globally, providing thousands of tons of burlap for repurposing into products like Kona paper. Available in three sepia-toned color choices, we offer a new way to combine social responsibility with gift giving.

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PAPER



The use of high quality paper is becoming a recurring theme in the gift card industry. A thick paper stock can mimic the look and feel of plastic while maintaining a recyclable status. Paper offers a stunning appearance while maintaining a high level of performance. Certain papers allow for embossing, engraving, spot coatings and foils. We offer a wide range of paper options, including FSC - certified stock, that create a high quality and engaging product.

METAL



Known as an extraordinarily versatile material, an all-aluminum gift card is rare to the industry. The material is lightweight, strong and infinitely recyclable. No matter how many times aluminum is recycled, it will never lose its original properties. As a unique option for gift card manufacturing, an all-aluminum card is perfect for printing techniques like silkscreen and etching.

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rPETG



Creating a lower environmental impact than traditional PVC, rPETG is extruded from a mixture of clear PETG recyclable material and scrap material. The fabrication of this substrate typically releases lower emissions than that present in PVC production, serving as a sustainable alternative.

Our Earth Friendly collection is a line of substrates built with the environment and your brand in mind. Each substrate maintains a combination of high visual appeal and performance, while delivering a unique consumer experience. We are continually committed to exploring innovative new materials, processes, and applications in order to reduce the impact on the environment. Join us in exploring the possibilities for your unique vision.



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CAPABILITIES GRID

		COARSE CORK [FRONT] C2S PAPER [BACK]		KONA PAPER™		PAPER		METAL [ALUMINUM]		rPETG	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
EMBELLISHMENT	LITHO PRINT	✓**		✓		✓			✗	✓	
	SILKSCREEN PRINT	✓*		✓		✓		✓		✓	
	HOT STAMP	✓*		✓		✓			✗	✓	
	DOD IMAGE	✓**		✓		✓		✓		✓	
	THERMAL IMAGE		✗		✗		✗		✗		✗
	MAG STRIPE	✓**			✗	✓		✓		✓	
	SILKSCREEN SIG PANEL	✓**		✓		✓		✓		✓	
	EXTREME TOUCH		✗	✓		✓		✓		✓	
	LAMINATE		✗	✓		✓			✗	✓	

*Due to the rough surface of the cork, the embellishment will have voids.

**Possible on C2S paper back only.